Building YAPMs On-the-Job Identity through BIOs

A FUN & Important Practice: It's important for YAPMs early on to start considering how they are perceived & what they want their colleagues & the young people they work with to know about them. Many are familiar with creating a bio for social media so that the world knows a little bit about who they are; what they care for; what they do; what they enjoy doing; what they aspire to. Use these questions to support YAPMs in considering what truly makes them unique! At least every 6-months, review responses to questions – and continue to build & expand on the bio!

Questions to Develop an AMAZING BIO:

- 1. What am I good at? What do I really excel at? What have others told me I am good at? Why do you think that they said that?
- 2. What am I most passionate about? What makes me come alive? What motivates me?
- 3. What do I do to improve the lives of young people? What do I actually do? What is about my approach/my style/my story that really resonates with people?
- 4. How have others responded positively to me? What impact have I seen?
- 5. How do I positively impact my team? My agency? My community? What are my aspirations?

